

Kevin Johnson

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Expertise

Digital Cinematography
Video Production
Motion Graphics
Still Photography
Photo Editing
Video Editing
Operations Management
Script Writing
Social Media Development
Logo Design
Information Design
IT Network Management

Technical Skills

Avid Media Composer
Avid Cloud UX Admin
Premiere Pro
Photoshop
After Effects
Illustrator
InDesign
XD
Ross Ultix Media Router
OBS and Discord
WordPress

Professional Affiliations

FAA Part 107 Drone License
White House News Photographers'
Association
National Press Photographers Association

Awards

NPPA TV News Clip Award
Hampton Roads Black Media
Professionals
Academy of Television Arts and
Sciences, DC Chapter - Emmy
Nomination
Peabody Award Nomination
Goldsmith Special Citation

Education

Salisbury State University
Bachelor of Arts in Communication Arts
Summa Cum Laude

Accomplished video creator and multimedia designer with more than 20 years of experience creating visual narratives in fast-paced settings. Proven track record of leading projects and cross-functional teams to execute high-impact campaigns and deliver results on deadline.

Experience

Cox Media Group Washington Bureau [Washington, DC] **News Operations Manager**, 2015 - Present

- Manage daily technical operations of multi-million-dollar studio
- Lead high-performing 6-person team of videographers and editors
- Recommend and implement annual capital and operating budgets
- Recommend and manage new equipment and technologies to maximize efficiencies in workflow and resources
- Maintain IT network infrastructure for business systems and live video distribution
- Integrate and build remote operations to ensure seamless operations during COVID-19 pandemic

TV News Photographer, 2002 - 2015

- Shoot and edit award-winning video content for broadcast TV audience of 60 million viewers
- Lead design of creative assets including infographics, motion graphics, title treatments, and virtual set backgrounds
- Field produce and write content for broadcast TV, radio, web and social media
- Orchestrate live television productions

University of Maryland

Merrill College of Journalism [College Park, MD] **Adjunct Professor** Broadcast Studio and Field Production, 2014-2016

- Teach undergraduate broadcast journalism classes focused on the foundations of multimedia storytelling and the importance of accuracy, curiosity, and ethics

b-roll.net

Founder and CEO, 2002-2024

- Develop, design, and manage an online community dedicated to television news photography, with over 6,000 members and nearly 1,600 unique visits daily from TV professionals worldwide

WVEC-TV 13 [ABC, Norfolk, VA]

TV News Photographer, 2000-2002

- Shoot, write and edit stories on deadline, with international assignments including Bosnia, Cuba, Italy, Albania, and Arabian Gulf